

The ANATOLIAH Talk

INSPIRING
YOUNG
STUDENTS TO
LEAD WITH

Emotional Intelligence!

RAIDER



FOCUS



SELF-TALK



EMOTIONS



DECISIONS

PRESS KIT

— 2026-2027 EDITION —

WWW.ANATOLIAH.COM

Why Students STRUGGLE WITH DECISION-MAKING

Students at every stage face unique challenges that influence the choices they make. Understanding the “why” is the **first step** to helping them make better decisions.



GRADES 5–8

Middle school students are navigating identity, friendships, and social pressure. **They often react to the moment instead of making intentional choices.**



GRADES 9–12

High school students face more responsibility and more pressure from academics, peers, social media, and future decisions. **Their self-talk, stress, and emotions strongly influence the choices they make.**



COLLEGE STUDENTS

College students experience new freedom and new challenges every day. **Success depends on managing priorities, emotions, relationships, and daily habits.**

**STUDENTS ARE OFTEN TAUGHT WHAT DECISIONS TO MAKE.
ANATOLIAH TEACHES THEM HOW DECISIONS ARE MADE.**

The ANATOLIAH ROADMAP

A simple, proven process that helps students understand the internal steps behind every decision they make.

1 FOCUS

What am I paying attention to?

Students learn how attention shapes perception and influences decision-making.



SELF-TALK 2

What does it mean to me?

Students explore how self-talk influences confidence, emotions, and behavior.



3 EMOTIONS

How does it make me feel?

Students recognize how emotions can strengthen or weaken decision-making.



DECISION 4

What am I going to do?

Students apply the Roadmap to make more intentional choices.



The Anatoliah Roadmap gives students a clear, repeatable process to pause, reflect, and respond—so they can make better decisions and create better outcomes.

AWARENESS • INTENTION • ACTION • GROWTH

The Anatoliah

TALK BREAKDOWN

An engaging, interactive, and high-impact experience that empowers students to make better decisions—every day.



THE TALK'S SEQUENCE



1. CONNECTION

A lucky student will be called upon to win a prize by answering in what country is the original town of Anatolia. Afterward, Chelo will share how deciding to speak to a group of incarcerated youth instead of continuing on America's Got Talent, gave birth to ANATOLIAH.



2. THE ROADMAP

Students learn how focus, self-talk, and emotions influence the decisions they make every day.



3. SPEAK YOUR MIND (Q&A)

Students leave the opportunity to ask questions, share thoughts, and connect real-life situations to the roadmap.



4. THE 5-DAY CHALLENGE

Students leave with a practical challenge designed to reinforce awareness, accountability, and positive school culture.



5. CLOSE OUT

Students will stand up and recite the Anatoliah Leadership Pledge.

WHAT THEY ARE SAYING

Real Impact. Real Results.



From colleges and nonprofits to public schools, educators continue to share the impact of the **Anatolia Rodmap**.



“

“I just wanted to say thank you again for our great presentation. I look forward to future endeavors!”

— Assistant Principal Western
Kissimmee Middle School



“

Chelo, thank you for taking the time to inspire our young female group in such a deep manner! May God bless your every step.”

— Volunteer Coordinator Matos
The BETA Center



“

“The story about America’s Got Talent really made me think about what is truly important in life.”

— Jermain, 7th Grade Student
Meadow Woods Middle School,
Orlando, FL



“

I’m thrilled by how you engaged with our students and the sheer relevance of the material presented!”

”

— Dr. James, Principal
Hartsville Middle School, South Carolina



MOTHERS
FOR JUSTICE & EQUALITY

“

As a national advocate against youth violence, I love the work Chelo is doing around the country!”

— President & CEO Monalisa Smith
MJE, Boston, MA



“

I was genuinely impressed by how effectively you captured their full attention. They had a great time and found it to be a highly valuable learning experience.”

— Principal Brown
Nokomis Middle School,
Newport, Maine



“

“I just want you to know that you inspired me to be the first person in my family to attend and graduate college. THANK YOU!”

— Rashida, 8th Grade Student
Stone Middle School,
Fairfax, VA



“

I now have a better understanding of how to make better decisions in school.”

— Catto, 7th Grade Student
Somersworth Middle School,
Somersworth, NH

Why Book with **ANATOLIAH?**



A powerful roadmap. A practical experience. Real impact for students and schools.



A ROADMAP STUDENTS CAN APPLY IMMEDIATELY

Students leave with a practical process for understanding how focus, self-talk, and emotions influence their decisions.



SUPPORTS SCHOOL CULTURE INITIATIVES

The Anatoliah **Roadmap** reinforces awareness, accountability, respect, gratitude, and positive peer relationships.



DESIGNED FOR REAL-WORLD STUDENT CHALLENGES

Addresses the issues students face every day—social media, peer pressure, self-esteem, leadership, communication, and decision-making.



EXTENDS BEYOND THE WORKSHOP

Students leave with a challenge, a pledge, and a common language that can continue in classrooms, at home, and across extracurricular programs.



ANATOLIAH is not designed to tell students what decisions to make.

It is designed to help them **understand how decisions are made.**

ONE-OF-A-KIND *Experience*

Perfect for leadership groups, AVID,
student ambassadors, **student athletes**,
clubs, and mentoring groups.

INCLUDES



THREE
45-MINUTE
SESSIONS



TRAVEL
INCLUDED



5-DAY
CULTURE
CHALLENGE

INVESTMENT

\$2,500



No deposit required to book Chelo.
Set a date aside by texting **407-953-2110**