

Chelo's

ANATOLIAH

Workshop

Helping students better understand how **focus**, **self-talk**, and **emotions** shape **decisions** academically and in life.



2026-2027 PRESS KIT



FOCUS

Where attention goes, energy flows.



SELF-TALK

The conversation in your mind matters.



EMOTIONS

Feelings are real. Awareness is power.



DECISIONS

Better choices. Better school culture.



407-953-2110



Chelo@Anatoliah.com



www.Anatoliah.com



Why ANATOLIAH?

For more than 14 years, Chelo has traveled to **11 states** sharing a simple but powerful message:

EVERY DECISION HAS A FRAMEWORK, WHAT IS YOURS?

Students often focus on the outcome of a decision without understanding the process that created it. Through the ANATOLIAH framework, students learn how focus, self-talk, and emotions influence the choices they make academically, socially, and personally.

Because better awareness often leads to better choices. And better choices help create stronger students, stronger relationships, and stronger school cultures.

“

*Every student in **America** deserves the opportunity to learn how to make empowering decisions in and out of school.*

”



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About the

FACILITATOR



Born in Latin America, raised 20-minutes north of Boston, and inspired by a single mother who served as an educator for more than 30 years, Chelo describes himself with one word: **grateful**.

A **Berklee College of Music–educated** facilitator, Chelo combines storytelling, practical reflection, and real-world experiences to create meaningful conversations with students from diverse backgrounds.

In **2012**, Chelo turned down the opportunity to continue on *America's Got Talent* in order to speak to a group of at-risk teens in Orlando, Florida.

What began as a single decision became a lifelong mission. Since then, Chelo's ANATOLIAH Workshop has empowered thousands of students across **11 states** to better understand the framework behind the choices they make academically and in life.

Today, Chelo continues that mission through the **ANATOLIAH Workshop**, a Decision Awareness Workshop designed to help students better understand the process behind the choices they make academically and in life.

QUICK FACTS



Berklee College of Music



14+ Years Serving Students



Presented in 11 States



Founder of ANATOLIAH



Federal Level II Cleared



Fluent in English & Spanish

Every decision has a framework. What is yours?

Chelo's ANATOLIAH FRAMEWORK

How focus, self-talk, and emotions influence the decisions students make every day.



FOCUS

What am I paying attention to?

Chelo first shares the importance of focusing on what matters before making decisions, both inside and outside of the classroom.



SELF-TALK

What does it mean to me?

Chelo then shares the importance of guarding the mind and heart from negative self-talk, especially in a social media driven world.



EMOTIONS

How did it make me feel?

Chelo closes by sharing the importance of managing the emotions triggered by internal conversations, which are the final bridges to the decisions they make.



Q&A

Speak your mind

Students will have the opportunity to ask questions, share thoughts, and connect real-life situations to the framework.

Every decision has a framework. What is yours?



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The WORKSHOP EXPERIENCE

An engaging, interactive, and high-impact experience that empowers students to make better decisions—every day.



THE WORKSHOP JOURNEY



1. CONNECTION

Chelo shares the story that inspired ANATOLIAH and establishes a connection with students through storytelling and real-life experiences.



2. THE FRAMEWORK

Students learn how focus, self-talk, and emotions influence the decisions they make every day.



3. SPEAK YOUR MIND (Q&A)

Students have the opportunity to ask questions, share thoughts, and connect real-life situations to the framework.



4. THE 5-DAY CHALLENGE

Students leave with a practical challenge designed to reinforce awareness, accountability, and positive school culture.



5. CLOSE OUT

Students will stand up and recite Chelo's Anatoliah Leadership Pledge.

WORKSHOP SNAPSHOT



45 Minutes



Ideal for up to 100 Students



Grades 5–College



Reflection Sheet
Included



5-Day Culture Challenge
Included



Travel Included

Every decision has a framework. What is yours?



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WHAT THEY ARE SAYING

From colleges and nonprofits to **public schools**, educators continue to share the impact of Chelo's **ANATOLIAH** Workshop.

R ROLLINS COLLEGE

“

“He was able to inspire our students to tap into their inner-self and allow their light to shine and empower other students.”

— Dr. Zakia Brown
Assistant Director of Diversity
Rollins College, Winter Park, FL

BETA CENTER

“

Chelo, thank you for taking the time to inspire our young female group in such a deep manner! May God bless your every step.”

— Volunteer Coordinator Matos
The BETA Center



“

“I was moved by how much our students deeply enjoyed Chelo’s visit. The experience was transformative.”

— Assistant Principal Rodgers
Everett Alvarez High School,
Selenas, CA



“

I’m thrilled by how you engaged with our students and the sheer relevance of the material presented!”

”

— Dr. James, Principal
Hartsville Middle School, South Carolina



MOTHERS FOR JUSTICE & EQUALITY

“

As a national advocate against youth violence, I love the work Chelo is doing around the country!”

— President & CEO Monalisa Smith
MJE, Boston, MA



“

Your story about the piñata made me laugh and think about making better friends.”

— Pam, 8th Grade Student
Nokomis Middle School,
Newport, Maine

Rock Springs



Elementary

“

Our 5th grade teachers conveyed that the workshop was one of the best ever!”

— Counselor Williams-Mathurin, Ed.D
Rock Springs Elementary,
Apopka, FL



“

I now have a better understanding of how to make better decisions in school.”

— Cato, 7th Grade Student
Somersworth Middle School,
Somersworth, NH

PRINCIPAL RECOMMENDATION



Principal Tom Harkins
Lebanon Middle School
3 Moulton Ave
Lebanon, NH 03766

To whom it may concern,

I write this letter in support of Chelo and his ANATOLIAH Workshop. I am the principal at Lebanon Middle School in Lebanon, NH.

Chelo came to present to our 5th through 8th grade students, and his workshop was a big hit with our students. He was engaging and uplifting, and I personally heard many students say how much they enjoyed his talk, and how much they got out of it. It may sound like an exaggeration, but believe me when I say they swarmed him for autographs after he concluded. It was really neat to see!

I recommend Chelo for your school if you are looking for an engaging way to discuss how to combat bullying.

Thank you,

Tom Harkins
Principal
Lebanon Middle School
Lebanon, New Hampshire
tharkins@saun88.net
Ph: 603-448-3056

“

“Students swarmed him for autographs after the conclusion.”

”

**– Tom Harkins,
Principal**
Lebanon Middle School

*Letter reformatted for clarity and updated to reflect the current ANATOLIAH Workshop branding.



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BOOKING INFORMATION

CHELO'S ANATOLIAH WORKSHOP

\$899

PER SESSION



TRAVEL
INCLUDED



IDEAL FOR UP TO
100 STUDENTS



45 MINUTES
OF IMPACT

Designed for 5th grade to college students,
improves school culture, and promotes better decisions.



WHAT'S INCLUDED

- ✓ Decision Awareness Framework
- ✓ Interactive Student Q&A
- ✓ ANATOLIAH Leadership Pledge
- ✓ 5-Day School Culture Challenge
- ✓ Guided Reflection Sheet
- ✓ Travel Included



WHY SCHOOLS CHOOSE ANATOLIAH

- ✓ No Hidden Costs
- ✓ No Additional Travel Fees
- ✓ One Clear Pricing Option
- ✓ Flexible Scheduling Based on School Needs
- ✓ Designed for 5th grade to college students,
improves school culture, and promotes
better decisions.



COMMON FUNDING SOURCES

Many schools fund this workshop through
existing budgets such as:

- Social Emotional Learning (SEL) Programs
- PBIS Initiatives
- Character Education Programs
- School Climate Improvement Initiatives
- Student Enrichment Funds



READY TO BRING
CHELO'S ANATOLIAH
WORKSHOP TO
YOUR SCHOOL?



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