



# ANATOLIAH™

— WORKSHOP —

EVERY  
**DECISION**  
HAS A  
FRAMEWORK.

*What is yours?*



DECISION-MAKING  
SKILLS



CHARACTER  
DEVELOPMENT



LEADERSHIP &  
CONFIDENCE



STRONGER  
SCHOOL CULTURE

# PRESS KIT

2026-2027 EDITION

[WWW.ANATOLIAH.COM](http://WWW.ANATOLIAH.COM)

*Why*

# PARTNER WITH US?

Since 2012, ANATOLIAH has traveled to **11 states** sharing a simple but powerful message:

## **EVERY DECISION HAS A FRAMEWORK. WHAT IS YOURS?**

Students often focus on the outcome of a decision without understanding the process that created it. Through the ANATOLIAH framework, students learn how focus, self-talk, and emotions influence the choices they make academically, socially, and personally.

Because better awareness often leads to better choices. And better choices help create stronger students, stronger relationships, and stronger school cultures.

“

*We must help students better understand how focus, self-talk, and emotions shape decisions academically and in life.*

”

# About the FACILITATOR

Born in Latin America, raised 20-minutes north of Boston, and inspired by a single mother who served as an educator for more than 30 years, Chelo describes himself with one word: **grateful.**

## A BERKLEE-EDUCATED FACILITATOR.

Chelo combines storytelling, practical reflection, and real-world experiences to create meaningful conversations with students.

## ONE DECISION. ONE PURPOSE.

In **2012**, Chelo turned down the opportunity to continue on *America's Got Talent* in order to speak to a group of at-risk teens in Orlando, Florida. That moment changed the direction of his life—and sparked a mission that continues today.

## WORDS HE LIVES BY:

Every student in America deserves the opportunity to learn **how to** make empowering decisions in and out of school.



## QUICK FACTS



### 14+ YEARS

in classrooms, auditoriums, and communities.



### BILINGUAL CONNECTOR

Fluent in English and Spanish.



### HIS FAVORITES

**Team:** Boston Celtics

**Artist:** Stevie Wonder

**Book:** Awareness



*Every decision has a framework. What is yours?*



## FOCUS

What am I paying attention to?

Chelo first shares the importance of focusing on what matters before making decisions, both inside and outside of the classroom.



## SELF-TALK

What does it mean to me?

Chelo then shares the importance of guarding the mind and heart from negative self-talk, especially in a social media driven world.



## EMOTIONS

How did it make me feel?

Chelo closes by sharing the importance of managing the emotions triggered by internal conversations, which are the final bridges to the decisions they make.



## DECISION

What am I going to do?

Students will learn how the three prior steps can work for them or against them when making a decision.

# The 45-minute WORKSHOP BREAKDOWN

An engaging, interactive, and high-impact experience that empowers students to make better decisions—every day.



## THE WORKSHOP JOURNEY



### 1. CONNECTION

Chelo shares the story that inspired ANATOLIAH and establishes a connection with students through storytelling and real-life experiences.



### 2. THE FRAMEWORK

Students learn how focus, self-talk, and emotions influence the decisions they make every day.



### 3. SPEAK YOUR MIND (Q&A)

Students have the opportunity to ask questions, share thoughts, and connect real-life situations to the framework.



### 4. THE 5-DAY CHALLENGE

Students leave with a practical challenge designed to reinforce awareness, accountability, and positive school culture.



### 5. CLOSE OUT

Students will stand up and recite the Anatoliah Leadership Pledge.

# WHAT THEY ARE SAYING

From colleges and nonprofits to public schools, educators continue to share the impact of the Anatoliah Workshop.



“

*“He was able to inspire our students to tap into their inner-self and allow their light to shine and empower other students.”*

— Dr. Zakia Brown  
Assistant Director of Diversity  
Rollins College, Winter Park, FL



“

*Chelo, thank you for taking the time to inspire our young female group in such a deep manner! May God bless your every step.”*

— Volunteer Coordinator Matos  
The BETA Center



“

*“I was moved by how much our students deeply enjoyed Chelo’s visit. The experience was transformative.”*

— Assistant Principal Rodgers  
Everett Alvarez High School,  
Selenas, CA



“

*I’m thrilled by how you engaged with our students and the sheer relevance of the material presented!*”

”

— Dr. James, Principal  
Hartsville Middle School, South Carolina



**MOTHERS**  
FOR JUSTICE & EQUALITY

“

*As a national advocate against youth violence, I love the work Chelo is doing around the country!”*

— President & CEO Monalisa Smith  
MJE, Boston, MA



“

*Your story about the piñata made me laugh and think about making better friends.”*

— Pam, 8th Grade Student  
Nokomis Middle School,  
Newport, Maine



“

*Our 5th grade teachers conveyed that the workshop was one of the best ever!”*

— Counselor Williams-Mathurin, Ed.D  
Rock Springs Elementary,  
Apopka, FL



“

*I now have a better understanding of how to make better decisions in school.”*

— Cato, 7th Grade Student  
Somersworth Middle School,  
Somersworth, NH



ANATOLIAH™  
— WORKSHOP —

INVESTMENT

**\$899,**

per 45-minute session

— EVERY DECISION —  
HAS A **FRAMEWORK.**


*What is yours?*



**WHAT'S INCLUDED:**

- ✓ Travel included within the Continental US
- ✓ Ideal for up to 100 students
- ✓ 5-Day School Culture Challenge
- ✓ The Anatolia Framework
- ✓ Q&A session

**MULTIPLE DAILY SESSIONS**  
**DISCOUNTS AVAILABLE**

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 [www.Anatolia.com](http://www.Anatolia.com)

